

# The role of social investment in developing voluntary and community sector strengths



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in ideas

## 2 What is Social Investment?

Social Investment is the use of **repayable finance** to help an organisation achieve a **social purpose**.



Let's talk  
about Social  
Investment

**Charities** and **social enterprises** can use this **unrestricted** finance to **enable** an increase in their **impact on society**, for example by growing their organisation, providing working capital for service delivery, developing infrastructure or acquiring assets.

### 3 Social Investment: Part of the solution?



## 4 The North East Social Investment Fund



£10.2m size  
Fund



Repayable loan  
finance



North East area  
only



VCSE sector  
only



Investment size  
£100k-£1m



6-10% Interest  
rate



Average 5-7  
year terms



Secured/  
Unsecured



Flexible and  
tailored



No application  
form

# 5 Social Impact



Mental Health



Regeneration of Deprived Communities



Unemployment



Health and Social Care



Offender Rehabilitation



Homelessness



Debt and Poverty



## 6 Examples of our social investments



Safe in Tees Valley

Regeneration of Deprived  
Communities



The Junction

Health & Social Care



Five Lamps

Poverty & Debt



Smiles

Regeneration of Deprived  
Communities

## 7 Social Investment – More than just financial support

**Organisation-wide  
unrestricted, core-  
funding**

**Medium to long-term  
partnership &  
relationship,  
advice and guidance**

**Supportive challenge to  
innovate, develop skills  
& knowledge**



**Due diligence builds trust  
amongst other funders &  
commissioners**

**Catalyst for new ideas,  
different ways of thinking,  
delivering services, reaching  
service users, and creating  
positive social impact**

**Flexible, responsive to  
sector needs & pressures**

## 8 Social Investment – next steps

Can collaboration between social investors and grant funders be enhanced?

Are there more opportunities for blending finance?

Is there sufficient infrastructure support on the ground?

Are the messages and case studies getting through?

Supply outstripping demand?



# Thank you for listening



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