



**The Power of Arts and Heritage to Deliver Regional Investment
Friday 27 April 2018**

The interaction between Durham University
and the World Heritage Site to promote a
strong image for the region

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UNESCO World Heritage Site

“Cultural significance which is so exceptional as to transcend national boundaries and to be of common importance for present and future generations of all humanity.”

Operational Guidelines for Implementation of the World Heritage Convention, UNESCO, 2005



A place of worship,
learning and residence
for the past 1000 years

Home to the relics of
Saints Cuthbert and
Saint Bede





Grade 1 Listed Buildings:

- Castle (Gatehouse and Keep)
- City Walls
- Kingsgate Bridge
- The Exchequer Building





WHS Co-ordinating Committee

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Partnership including Durham County Council, Durham University, Durham Cathedral, Historic England, St John's College, The City of Durham Trust and International Council on Monuments and Sites (ICOMOS) UK

Action Plan 2017:

To support communities in realising the economic, social and cultural opportunities and benefits World Heritage status can bring.

Living History – Please Do Go on the Grass!



Palace Green opened to the public in 2013.

From brass bands, to open air theatre, vintage car rallies, hot air balloons, military parades

WHS Visitors Centre hosts exhibitions by local artists, and a lecture series

Palace Green Library



70,000 + books printed
before 1850

3,400 + metres of
archives and artefacts

30,000 maps and prints
and 100,000 photographs

The first public lending
library in the region

Shaped by the Past, Creating the Future



At the heart of our University
as well as our City; home to
University College

Thousands of students and
their families from countries
across the globe attend
Graduation ceremonies



Attracting World-leading Academics

History, Music, Classics and Theology departments

Institute of Medieval and Early Modern Studies

Institute of Advanced Studies

Organisation for Economic Co-operation and Development
(OECD) Conference - *Fostering Creativity through Education and
Culture 2017*

Scottish Soldiers



The 'Scottish Soldiers' Project - a plaque was dedicated to the soldiers in the courtyard of the café at the Library, close to the site where the remains were originally discovered.

Global Impact & Local Engagement

Lindisfarne Gospels in 2013 attracted c.100,000 visitors with an economic impact of £8.2m; more than 500 events.

Magna Carta and Changing Face of Revolt exhibition in 2015 attracted 20,000 visitors with a £2.3m impact.

Learning Team work with 25,000 school children



Economic Benefits and Global Profile



More than 800,000 visitors to Lumiere:

- £21m economic benefits
- Widespread international media coverage - France, Italy, Pakistan, Spain, Indonesia and Singapore.

Working in partnership - building collaboration across Durham and the wider region

Questions?