

St Chad's College, Durham University

Annual Report: 2017



Policy&Practice

St Chad's College, Durham University

Policy&Practice is a multidisciplinary research group based at St Chad's College, Durham University. Our full-time academics, research associates and fellows are committed to the promotion of social justice in the United Kingdom and beyond.

Policy&Practice is the banner under which this work is communicated to a wider community of interest. The College is committed to undertaking research, policy analysis and evaluation that makes a difference to the way policy makers and practitioners carry out their work, aimed ultimately at increasing the benefit gained by the people for whom they work. We do this through applied research and evaluation for a wide range of private sector organisations, independent charitable foundations, national and local government, charities and other non-profit organisations.

Our work is heavily embedded in the North of England, but we do not confine our work to this area. Several national and international studies have been undertaken over the years in continental Europe, the United States, South Africa and Japan. What we hope to do is to use our learning to help increase our scope for understanding complex social, economic and political issues and our ability to help people tackle challenges in a positive, pragmatic and effective way in new contexts.

Events

The future of civil society in the North



The Future of Civil Society in the North programme, led by IPPR\North and Funded by Garfield Weston is a three-year programme of research to achieve a better understanding of the changing nature of civil society in the North; to explore the role of civil society in relation to

public service provision; and, to identify the role of civil society in transforming neighbourhoods in the North.

The initial headline findings from the Third Sector Trends Study were published in March by IPPR North in a report by Professor Tony Chapman, St Chad's College, Durham University and Jack Hunter of IPPR North.

The key findings were announced at the IPPR's 'Civil Society and the North Summit' in Newcastle upon Tyne on 30th

March to an audience of voluntary and community sector colleagues, policy makers and academics from across the North of England.

The study was funded by Community Foundation Tyne & Wear and Northumberland (in North East England), Joseph Rowntree Foundation (in Yorkshire and the Humber) and by IPPR\North and Garfield Weston (in North West England).



Institute for Local Governance Seminar Series

Policy&Practice has organised a series of seminars over the last three years for the Institute for Local Governance. The seminar series focuses on the role of local government in an age of austerity. The seminars have included the following topics:

- Revitalising coastal communities, Civic Centre, Hartlepool, 27th January.
- Blurring the lines of responsibility in emergency services, Teesside University, Darlington, 23rd June.
- Graduate enterprise and employability, Civic Centre, Gateshead, 26th May.

Next year's seminars include:

- The role of arts and heritage in social and economic regeneration, 19th January, Darlington.
- Keeping it simple: how to work effectively with the Third Sector, 9th March, Durham.
- The power of arts and heritage to attract regional investment, 27th April, Newcastle.
- Who runs the North East now? (date and venue to be confirmed).

Young People & Society Study Group

The study group held three workshops this academic year which included the following presentations.

- Professor Roger Smith, School of Applied Social Sciences, 'Diverting our attention. Why doesn't the state care about youth crime and is this a good thing?'
- José Luis Mateos-González, School of Applied Social Sciences, 'Student Migration: European present, uncertain future: what can British higher education lose after Brexit?'
- Dr Josie Phillips, School of Applied Social Sciences, 'Making yourself better': what young people who have been sexually abused say about relationships with therapists.

Research projects

Lloyds Bank Foundation 'Grow' programme

Small charities form the bedrock of civil society. So their wellbeing needs to be attended to, especially in places where there are concentrations of economic difficulties.

A problem with previous attempts to strengthen small charities is that 'gold



standards' about what a successful organisation should look like have been adopted. And far too often, standardised tools have been developed to build the 'capacity' and 'capability' of such charities which simply don't address their specific needs.

Lloyds Bank Foundation has invested significant resources in the development of charities for many years through its Engage and Enhance programmes. But some charities which really need help don't meet the eligibility criteria. This project seeks to change that by working with a small number of charities, intensively, over a period of a year. Known as Lloyds Bank Foundation's 'Grow' programme, this project seeks to experiment with new approaches to strengthen small charities without demanding standardised outcomes which meet the expectations of outsiders rather than of charities themselves.

Based in two areas of the UK, Redcar and Cleveland and Neath, Port Talbot - which have been challenged economically in recent years -, the project will invest significant levels of support to help charities become more resilient as organisations and effective in what they do but without necessarily expecting them to get bigger or change beyond the ambitions they set themselves.

Professor Tony Chapman has been chosen to assist in the development of this two-year programme and will evaluate the success of the intervention.

Building the employability of young people in County Durham

Professor Tony Chapman, Stephanie Rich, Dr Tanya Gray, and Paul Braidford have continued work on a two-year project for the Institute for Local



Governance and Durham County Council which will run until March 2018.

The purpose of the project is to identify and cement understanding on the extent to which aspirations are formulated, why aspirations are not being met and what needs to be done to address any mismatch between aspiration and achievement. The research has involved:

- Policy analysis of provision of services for young people in County Durham.
- A mapping exercise of current life skills, employability and skills provision available to young people from the public, private and third sectors.
- A qualitative study of the strength of interactions between agencies and organisations in the area.
- Case studies of the activities of third sector organisations, local colleges and area-based studies in Bishop Auckland and Easington.

In its concluding phase, the research is now developing recommendations on the basis of the evidence collected and relationship building work undertaken.

National Youth Agency's 'Our Bright Future' evaluation









Professor Tony Chapman and Stephanie Rich have continued work on the National Youth Agency's programme funded by the Big Lottery's 'Our Bright Future' initiative.

Our Bright Future involves working intensively with young people over two years developing environmental projects which use digital technology to enhance their impact. Funding has been awarded to undertake 50 projects devised and run by young people who will, in turn, be supported and trained through a comprehensive programme to develop their sustainability learning, employability skills and digital ingenuity. Investment of up to £10,000 in each of the 50 projects will help meet key environmental challenges.

Keeping it simple: how to work successfully with the third sector

As the ESRC funded 'Keeping it Simple' and 'Sharing the Responsibility' projects moved to the final stage, a seminar was held in July at St Chad's College to discuss key learning points from the project.



The purpose of the seminar was to discuss topics, including how to disaggregate different types of collaboration ranging from formal contracts, through partnerships, complementary relationships and good neighbourliness.

We also looked at issues surrounding the need for the measurement of impact and the way that contracts define the beneficial outcomes of programmes. In the seminar, we had some self-declared 'impact heretics' who cast doubt on the value of nailing down project outcomes where this may not be possible or desirable.

Specially invited attendees at the seminar included:

Charitable Foundations

Rob Williamson, Community Foundation Tyne & Wear and Northumberland; Clare Watkin and Julie Coxon, Big Lottery Fund; Nikki Crowther, Ballinger Charitable Trust; and, Harriet Stranks, Lloyds Bank Foundation.

Third Sector Organisations

Brendan Hill, Concern, The Mental Health and Wellbeing Group; Mark Davis, Middlesbrough Voluntary Development Agency; Sally Young, Newcastle CVS; Jane Hartley, VONNE; Gillian Peel, Age UK Darlington; Julia Bracknall, Carers Together; and Alisdair Cameron, Launchpad and ReCoCo.

Local Authorities and Health Organisations

Linda Whitfield, Gateshead Council; Natasha Telfer, Darlington Council; Sarah Perkins, Durham and Darlington Foundation Trust; Mark Adams, Redcar and Cleveland Council; and, Andrew Copland, NHS Hartlepool and Stockton CCG.

Researchers

Professor Tony Chapman, St Chad's College, Durham University; Professor Fred Robinson, St Chad's College, Durham University; Professor John Mawson, Institute for Local Governance, Durham University; and Dr Jonathan Wistow, Applied Social Sciences, Durham University.

The programme will conclude with a launch of the final report on 9th March 2018.

My Money Now, Evaluation

Professor Tony Chapman and Stephanie Rich are evaluating the National Youth Agency's My Money Now programme which is funded by the Money Advice Service. The project brings together tried and tested approaches to inform the development of financial literacy and sustained money management skills and builds on the success of an existing intervention (Barclays Money Skills Champions).

Its purpose is to strengthen the existing evidence on the immediate advantages of the previous programme for Money Skills Champions, to get a better



understanding of how peer education improves the financial capability of 16-21-year olds who are engaged in apprenticeships and which, in turn, has the potential to help influence subsequent decision making which could have longer-term benefit by enhancing the likelihood of improved retention on apprenticeship schemes.

More specifically, the evaluation aims to explore the efficacy of the project through the following research questions:

- To determine if the NYA's existing approach to 'peer education' has distinctive and beneficial impacts upon young people's approach to learning about discrete financial issues which are replicable for young people from disadvantaged or marginalised backgrounds.
- To find out if the financial learning intervention has a positive impact by improving young people's knowledge about financial issues and strengthens their locus of control when making immediate financial decisions.
- To explore whether increasing knowledge and skills through peer education about financial issues may impact positively on young people's ability to navigate key life transitions by weighing up the 'opportunity costs' of their decisions in financial and personal development terms.

The project runs until March 2018.

Completed projects in 2017

Third Sector Trends in the North of England

In September 2016, the Third Sector Trends study was launched across the North of England. The study was funded by Community Foundation Tyne & Wear and Northumberland in North East England; by Joseph Rowntree Foundation in Yorkshire and the Humber, and by Garfield Weston and IPPR\North in North West England.

The survey attracted over 3,500 responses. The data provide a basis for robust analysis which can shape the future direction of policy within local government, charitable foundations, heath organisations and within the third sector itself.







The reports explore the changing structure and dynamics of the third sector over time.

The findings from the research have been widely disseminated through events and articles in *The Times, The Guardian, The Northern Echo* and the charity press. Findings were also featured on *BBC Look North* in March 2017.

Analysis of the data continues with two more reports to be published by IPPR North in 2018 on relationships between TSOs and business and on the estimation of 'social value' of the voluntary sector.

It is expected that the study will be continued for a fifth round in 2019-2020 in North East England to track the extent of continuity and change in the Third Sector.

Who runs the North East now?



Professor Fred Robinson has been working with Professor Keith Shaw and Sue Regan of Northumbria University on a study of governance in North East England.

The researchers looked at the

region's political structures and the local Councils, bodies and boards running key public services. The research covered 100 organisations in local government, health, education, arts and culture



Key findings are:

and housing.

- The North East today has very little political clout. Most of the region's MPs (26 out of 29) are in Opposition - and London is more dominant than ever. The former regional institutions have been abolished and - despite the rhetoric there's been little devolution of power to the regional or sub-regional level.
- Local government has been weakened by austerity and that's on top of a continuing problem of low election turnouts. Furthermore, many public services are run by people who are appointed; they can't be voted out, so there is little democratic input.
- There's been a big increase in the involvement of women in governance. Now, 14 of the region's 29 MPs are women, compared with 4 women out of 30 MPs in 2000. In local Councils: 43% of North East Councillors are now women, compared with 23% in 2000. However, most senior positions are still held by men.
- In other respects, the people who run the North East are far from representative of the population. Very few are under the age of 45; very few are from Black, Asian or Minority Ethnic backgrounds; and few are disabled. Most have professional backgrounds.

The report says that many voices are unheard, many points of view are effectively unrepresented. Big decisions about health and education have little or no input from many of the people who use these services.

The report authors argue that there may not be much that the North East can do to counter the dominance of London. But organisations in the region could do much more to be representative and accountable. They need to be far more open about what they do; some of their websites, for example, certainly do not give the impression of transparency and openness.

It is argued that Boards should hold meetings in public and publish minutes of meetings, as a matter of principle and good practice. They should be thinking much more seriously about diversity in their governance and how to foster it; vague policies are not enough.

Fred Robinson said

"This research provides the facts and figures that can be used to challenge and change existing practices. Public services need to be much more open and accountable, so that they are more responsive to local communities".





This research was supported by the Joseph Rowntree Charitable Trust, Newcastle law firm Muckle LLP, and the Institute for Local Governance.

The contribution sport can make to global social and economic wellbeing



Dr lain Lindsey, School of Applied Social Science

A new publication for the Commonwealth Secretariat by Dr Iain Lindsey and Professor Tony Chapman was published in summer 2017. The book offers new thinking on how to implement new policy and practice to meet the ambitious goals set by the United Nations.

Commonwealth sport Ministers 'welcomed and endorsed' the policy guidance. Ministers expressed strong concern about the seriousness of threats to the integrity of sport which were addressed in the Durham University research. They

forcefully reiterated that governments and non-governmental sporting organisations

have a shared responsibility for protecting the integrity of sport. They also committed to working

AN INCLUSIVE COMMONWEALTH

collectively to address these issues.

The guide builds on the work of previous Commonwealth publications that have presented analysis of the role of sport in progressing sustainable development. Aimed at governmental policy-makers and other stakeholders, it provides evidenced and balanced policy options to support the effective and cost-efficient contribution of sport towards six prioritised *Sustainable Development Goals* (SDGs).

The research is underpinned by an emphasis towards strengthening the means of implementation and the measurement and evaluation of progress, as emphasised by the SDGs and existing Commonwealth principles. Developed through extensive Commonwealth Secretariat-led consultation with relevant experts and organisations, it represents an important addition to the growing body of sport for development publications, guides and research.

The 2030 Agenda for Sustainable Development, adopted by the United Nations General Assembly in September 2015, sets out an ambitious vision for global development. The 2030 Agenda aligns with the Charter of the Commonwealth which affirms the importance of sustainable development to 'eradicate poverty by pursuing inclusive growth whilst preserving and conserving natural ecosystems and promoting social equity'.

There is much potential for sport to contribute to sustainable development and, particularly, to help young people unlock their potential – but the authors argue that this requires policy makers to think critically about how they marshal the resources of national, regional and local government whilst also capitalising upon, in complementary ways, the contribution of big business, national and international NGOs and locally based charities and civil society groups.

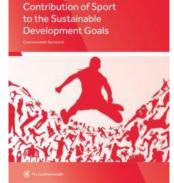
The guidance given in the book refers to six of the SDGs:

- Goal 3: Ensure healthy lives and promote well-being for all, at all ages
- Goal 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
- Goal 5: Achieve gender equality and empower all women and girls
- Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable

- Goal 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective, accountable and inclusive institutions at all levels
- Goal 17: Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

The scale and ambition of the SDGs requires that the 'means of

implementation' need to be strengthened within each country, as well as globally. Further effort is needed to realise the contribution of partnerships in sport. Relationships between governments, businesses and civil society organisations, including sport federations, the authors argue, can be configured in different ways to collectively contribute to sustainable development.



Enhancing the

While the evidence base on the contribution of sport to development goals is currently

limited. Many countries do not, as yet, have national systems of data collection for sport. Policy makers can, nevertheless, triangulate a range of evidence sources to make reasoned judgements about the actual or potential contribution of sport-related policy.

In utilising this guide to inform approaches to enhance the contribution of sport to sustainable development, policy makers are encouraged to appraise the particular possibilities and constraints for implementation in national and local contexts. Such an appraisal may consider current levels of development, existing physical, human and organisational infrastructure for sport, and the potential scale and depth of potential sport-based contributions to particular SDGs.

For full details of the publication, click the picture.

Connections

Professor John Mawson

has joined St Chads College as an honorary Professorial Fellow. John has a long-standing working relationship with Professors Fred Robinson and Tony Chapman. They have worked together on a wide range of projects over the last six years on issues surrounding governance across the third sector and public sector. Professors Mawson and Chapman also jointly supervise three PhD students in Durham University Business School.



John Mawson has a multi-disciplinary professional and academic background. He is currently the Director of the Institute for Local Governance in Durham Business School and has previously been Chief Executive of the West Midlands Enterprise Board Ltd., a local authority controlled venture capital institution which successfully operated across the region between 1981 and 2012.

In the academic world John was Director of the public sector MBA programme at the School of Public Policy, Birmingham University and went on to hold Chairs in Town and Regional Planning at Dundee University, and Public Policy and

Management at Aston Business School. Between 2001 -2009 he was Director of the Local Government Centre at Warwick Business School.

In the world of practice, John has held Board positions in several private-public sector partnerships and community initiatives including serving as a Director of the West Midlands Technology Transfer Centre, Warwick Science Park and Greets Green New Deal for Communities.

Professor Mawson has published several books and over 100 journal articles together with official publications on the management of cities and regions. He has secured some 12 Research Council grants and raised over £4 million of research grants and consultancy from central and local government, the voluntary sector and research foundations.

In welcoming Professor Mawson, College Principal Dr Margaret Masson said.

"John brings a wealth of experience to Policy&Practice. The College is delighted to welcome him as an honorary Professorial Fellow. We look forward to a new phase of development of our research, policy and practice initiative to make an even stronger contribution to economic wellbeing and social justice in the North of England".

Community wellbeing in Japan and the UK



Professor Isagai, Keio University Tokyo

St Chad's College continued to develop its research, policy and practice links with a number of universities in Japan this spring. In addition to established connections with Tokyo, Waseda and Teikyo Universities, Professor Tony Chapman visited Keio University for a second time this spring to further develop his working relationship with Professor Yoshinori Isagai, Executive Director, Keio Research Institute, on issues surrounding community development and empowerment.

At Keio University, Professor Chapman was formally introduced to be President and Professor of Faculty

Professor Jiro Kokuryo, Vice President and Professor of Faculty of Policy Management to discuss the possibility of formalising relationships between our two universities.

Work with long-standing colleagues at Tohoku and Sanno Universities continues with Professors Nakajima and Shibukawa on issues surrounding social enterprise and community wellbeing.

Professors Chapman and Takatani also share a strong interest in comparative studies on community architecture, urban planning and social wellbeing which continues to develop.



Professor Chapman, St Chads with Professor Takatani, Tohuko University

The third sector in Bradford



Professor Tony
Chapman spoke in
Bradford City Hall
Council Chamber on
29th June about his
research on the Third
Sector in the City. The
presentation was
based on 167
responses to the Third
Sector Trends survey,
the best result for a

single local authority in a wider survey on the sector across the North of England.

The audience was a mix of voluntary sector and public sector participants who wanted to know what the key trends were in the funding and financial wellbeing of charities in Bradford.

The session was opened by Councillor Abdul Jabar who has Cabinet responsibility for Neighbourhood and Community Safety in the city and chaired by Amria Khatun of Bradford Council Strategy Office for Stronger Communities.

The presentation, which drew on data from the JRF funded Third Sector Trends study in Yorkshire and the Humber, shows that the voluntary sector in Bradford is resilient but that



organisations are more likely to be facing financial vulnerability than in Yorkshire and the Humber as a whole.

Kanji Tanimoto to visit St Chad's in January 2018

In January 2018, Professor Kanji Tanimoto from Waseda University, Tokyo, will come to Durham on a research visit to St Chad's College as a Visiting Professorial Fellow.

Kanji Tanimoto is Professor in Business and Society at the School of Commerce, Waseda University, Japan. He recently was Visiting Professor at the Free



University of Berlin, Cologne Business School and National Taipei University. Prior to joining Waseda, he was a professor at the Graduate School of Commerce, Hitotsubashi University. He received his doctorate in business administration from the Graduate School of Business Administration, Kobe University.

He is Founder and President of an academy: Japan Forum of Business and Society, which is the first academic society in this field in Japan. He is an editorial member of several journals. He serves on the program committee of the International Conference on Corporate Social Responsibility at Humboldt University. He has been consulting and providing advice to leading Japanese companies on CSR management over the last 20 years. He also has advised Japanese government committees on business & society and social business.

His research interests include the relationship between business and society, corporate social responsibility, social business and social innovation. He has published numerous books and papers. His personal website is: http://tanimotooffice.jp and email address: k.tanimoto@tanimoto-office.jp

Young People & Society Study Group

Academics at Durham University, from across a wide range of departments, institutes and colleges, have established a strong

reputation for the study of young people and society. St Chad's College hosts an interdisciplinary study group of academics and post-graduate students who have shared interests in this field of work. The study group, which has 40 members and spans nine departments and institutes, meets three times a year to discuss current issues concerning young people and society.

The study of young people at Durham is approached from many disciplinary and inter-disciplinary perspectives including: anthropology, business studies, cultural studies, English literature, geography, health, history, politics, psychology, social policy, sociology, theology and youth & social work. The following key areas of interest show the range and depth of study which is currently being undertaken:

- Equalities: deprivation, social exclusion & marginalisation, ethnic diversity, gender & sexualities, disabilities.
- Environment and spatiality: migration, urban & rural society, conflict and disasters.
- Health and wellbeing: physicality, resilience & mental health, happiness & pro-sociality.
- Everyday life: culture & identity, consumption, leisure & sport, arts and culture, social media.
- Civil society: voluntary social action, civic engagement, politics & social movements, third sector interventions
- Social mobility: education & employability, paid work, virtual mobilities.
- Relationships: families & households, friendship & loneliness, domestic violence, life transitions & critical incidents.
- Research methodologies: comparative methods, visual sociology, autobiography, narratives, observation, quantitative data and analysis.
- Social policy: youth work, crime & antisocial behaviour, penality, unemployment, health, housing and homelessness, welfare benefits.

The group welcomes members of academic staff and postgraduate students who are interested in the study of young people from any disciplinary or thematic perspective.

Making a difference

Citizens House: Building a new Community Centre in Consett



St Chad's College Professorial Fellow, Fred Robinson and Research Fellow, Ian Zass-Ogilvie have been working closely with Citizens House, a



community group in Consett, helping them to develop and expand their community centre. Now, three years of hard work have at last paid off: the Big Lottery has pledged over £650,000 to build a new centre.

Over the past few years, Fred and Ian have been supporting Durham County Council's 'asset transfer' programme. They have been helping local organisations to take responsibility for community centres that the Council was struggling to maintain. Of course, it's not been easy, but most of these buildings have now been successfully transferred - and are continuing to provide valuable local services.

Citizens House in Consett is one of these centres. The building doesn't look attractive, the layout is poor and it's outdated. But it is very well used by a remarkable variety of local groups, ranging from Alcoholics Anonymous to the Women's Institute. Following asset transfer, the management committee began to think about how to modernise the building and accommodate more activities. Ideas were generated and ambitions grew.

A partnership was developed, comprising the Citizens House management committee, officers from Durham County Council, building experts and Fred and Ian. That partnership supported

the asset transfer process, then worked on proposals to secure funding to develop plans for the future. There were a lot of hoops to jump through. There have been difficult meetings and times when it looked like it wasn't going to work out.

The original idea was to reorder the internal layout and build on to the existing building. But, late in the day, mine workings were discovered under the site. That was a huge challenge - but



partners worked together to come up with a radical Plan B. That involves demolishing the existing building, stabilising the site, and building a brand new Citizens House. The Big Lottery has agreed to provide most of the funding for the new building - a major grant of more than £650,000.

Fred commented: 'We are delighted that Consett is going to get a new Citizens House - it's a wonderful project. We've been glad to play our part in helping to make it happen and we will continue to offer our support'.

He went on: 'This is a project that shows how research skills can be used to make a real, tangible difference - and it shows how we at St Chad's can respond to the needs and challenges that our region faces'.

Tackling poverty in the North

Thousands of charities that help address poverty across the North of England expect demand on their services to rise over the next two years, while facing pressure to ensure they have the resources to meet that growing demand, according to a new report.

The report, *Tackling Poverty in the North: the role of third sector organisations*, is based on the Third Sector Trends survey of 3,500 charities across the North East, North West and Yorkshire and Humber.

Author of the report, Professor Tony Chapman said:

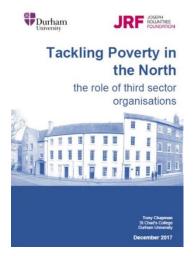


"Many charities which aim to tackle poverty in the north of England are working hard to influence local public sector organisations in order bring more resources to bear on growing demand for services. But many are struggling to keep up, 26% of such charities are drawing upon their reserves to meet demand compared with just 16% of general charities."

It is estimated that 5,000 Third Sector Organisations (TSOs) directly tackle the issue of poverty in the North of England and

a further 3,200 TSOs address associated issues surrounding poverty.

The report shows TSOs tackling poverty are supported by 160,200 volunteers in the North of England who provide 11.5 million hours of work each year. The 'replacement' value of this contribution is between £83m (at national minimum wage) or £140m (at 80% of the average regional wage).



The number of volunteers is rising faster for charities tackling poverty than general charities – suggesting that this issue is highest on the priority list amongst members of the general public.

Over 45,000 people are employed by 3,900 TSOs directly addressing the issue of poverty in the North of England. The salary value of this work is between £912m and £1.1bn.

TSOs which address the issue of poverty are generally optimistic that they

will be able to raise sufficient income to meet the challenges of the future: 44% expect that their income will rise over the next two years compared with 32% of general charities.

However, there is also widespread pessimism about future levels of funding from public sector sources: 50% of TSOs tackling poverty think that statutory income will fall over the next two years compared with 46% of general charities.

The issue of poverty is rising on the political agenda. This research shows that TSOs which directly address the issue of poverty are the most likely to 'strongly agree' that they are attempting to influence local public-sector policy makers (50%) compared with 29% of general charities.



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