

Solving poverty in Hartlepool

An asset-based community
development approach

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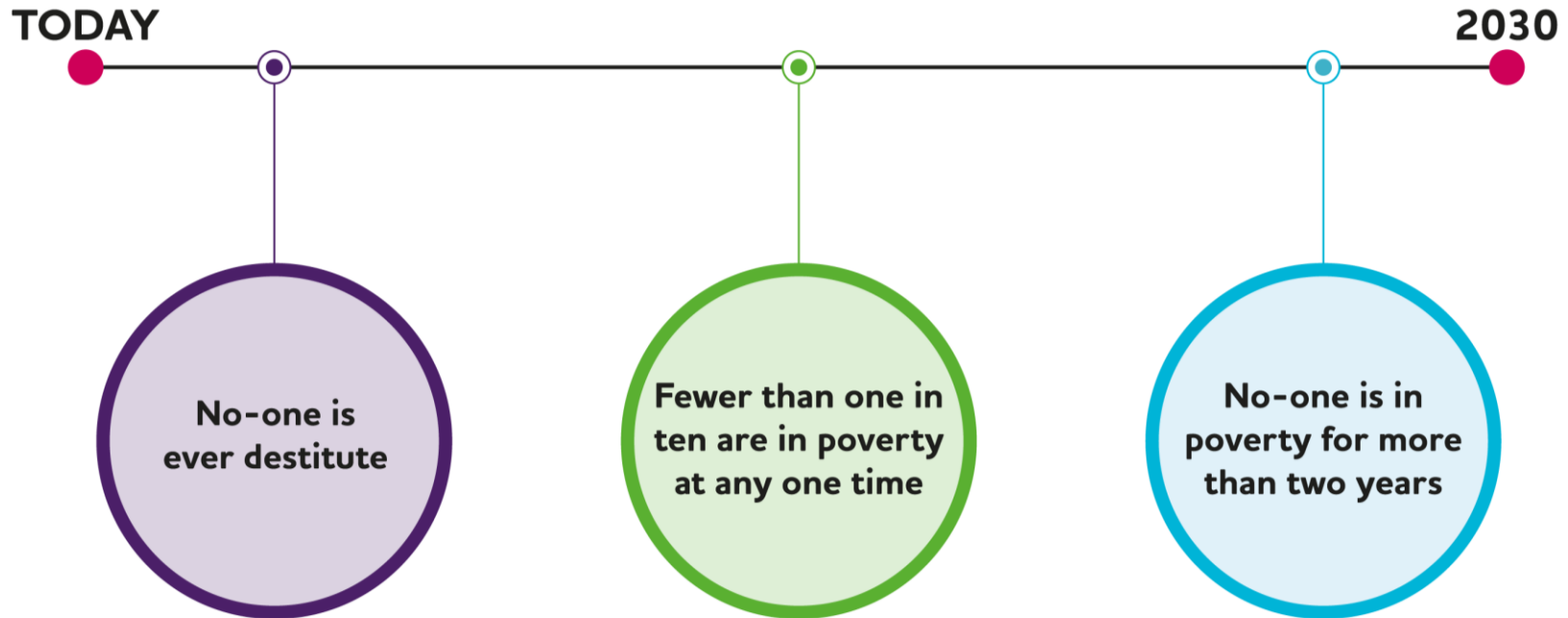


The Joseph Rowntree Foundation is an **independent organisation** working to **inspire social change** through research, policy and practice.



Joseph Rowntree Housing Trust is a registered **housing association** and care provider in **York and north-east England** working to **inspire social change**.

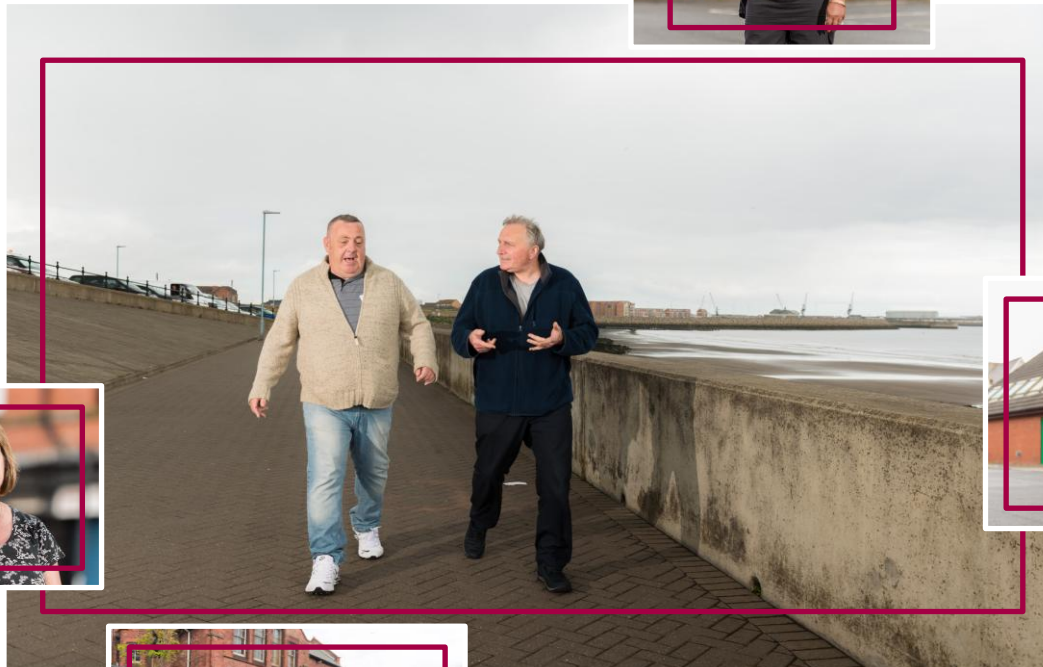
Our vision for a poverty-free UK: by 2030...





Hartlepool Action Lab

Participatory Learning and Action (PLA)



Community research in action



Findings from 'Conversations in Hartlepool'



Impact of the local environment



Jobs and the economy



Family, friends & social networks



Learning from success

100,000 HOMES
POWERED BY COMMUNITY SOLUTIONS

For 100,000 homeless individuals and families

105,580 People Housed by participating communities

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Ending Homelessness → Supporting Communities → Search

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enter keywords [GO](#)

Map Satellite

SHOW ME PARTICIPATING...

- ☒ Communities
- ☒ States
- ☒ U.S. Veterans Affairs Sites

How do I use this?

The screenshot shows a map of the United States with numerous red pins indicating participating communities. The map is overlaid with a grid of state names. The website header includes the title '100,000 HOMES' and the tagline 'POWERED BY COMMUNITY SOLUTIONS'. A banner at the top right states 'For 100,000 homeless individuals and families' and '105,580 People Housed by participating communities'. The navigation bar includes links for 'READ THE MANIFESTO', 'SEE THE IMPACT', 'JOIN THE MOVEMENT', 'RESOURCES', 'CONNECT', 'EVENTS', and 'BLOG'. A search bar is located on the right side of the navigation bar. The footer of the website is visible at the bottom of the screenshot.



Cultivating a Growth Mindset

COMMUNITY
SOLUTIONS



Embracing Failing Forward



COMMUNITY
SOLUTIONS





Adopting a Bias Toward Action!

COMMUNITY
SOLUTIONS

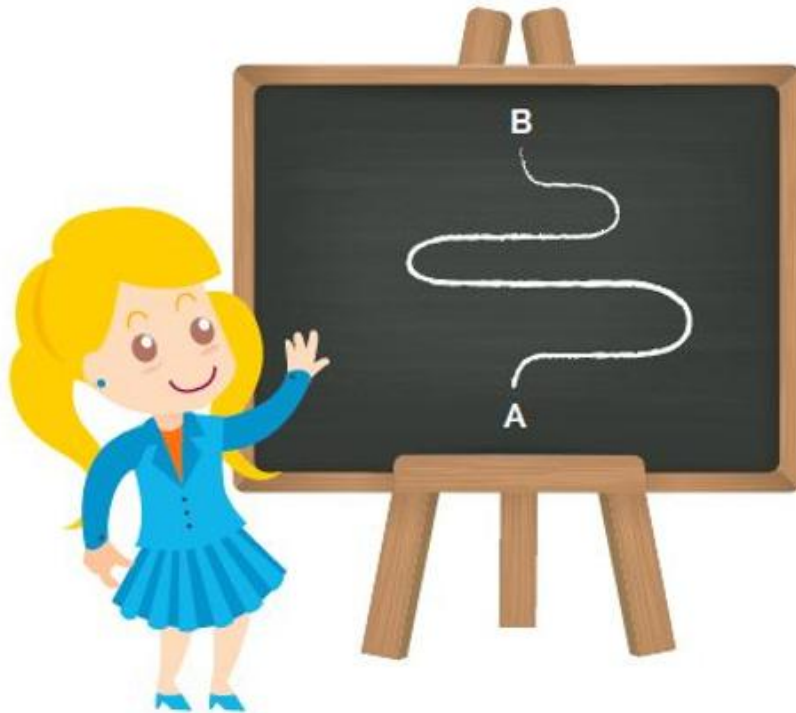


The Journey toward your Long-Term Goal

Imagine your work to
achieve your project's
long-term goal as a
journey...



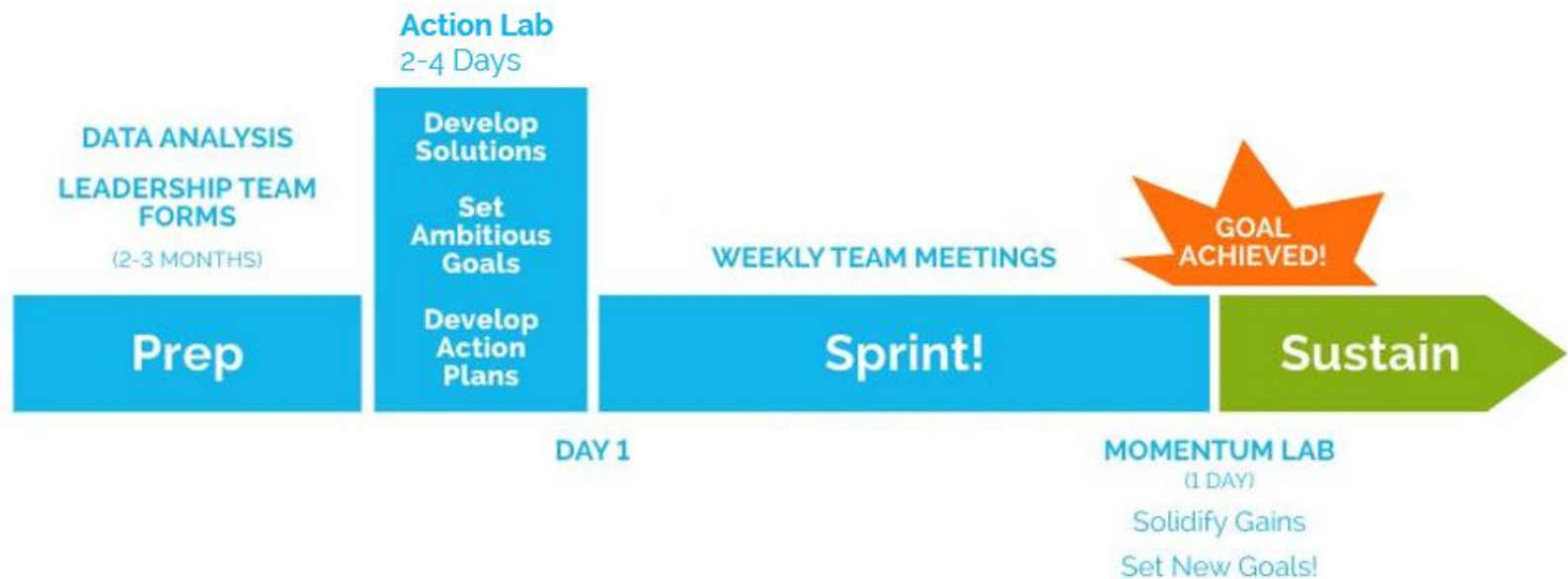
Just Right!



- Ambitious but doable.
- Requires that you change the system in order to meet it.
- This goal makes you nervous, but it also energizes you!



What's an Action Lab?





Hartlepool Action Lab



Intensive high pace work



Learning new concepts through action



100 days. 3 projects. 1 vision.

- We will provide the opportunity to every young person leaving care in Hartlepool, to create through the refurbishment of empty properties, their own sustainable home, by 2020
- The supporting stronger neighbourhoods' initiative will engage 1,000 Hartlepool residents in 10 neighbourhood areas by involving them in making their communities stronger, by 2020
- We will provide community resources to support 1,000 people, to share and develop skills to lift themselves out of poverty, by March 2020.



Poolie Time Exchange

**Welcome to our
presentation**



Some of our Achievers



Supporting Stronger Neighbourhoods



Launch of 'Brighter Brus'



CELEBRATION!!





**'Opened my mind to other ways of
engaging with the community'**





**‘Great chance to meet the great people
of Hartlepool and work hard on developing
projects to alleviate poverty’**





'It's been great to establish projects that will make a difference to people's lives...'





**'I found it inspiring and it has fostered
a belief that we can end poverty'**



What next in the Action Lab?

- Supporting project teams to achieve their goals and build sustainability
- Sharing ideas & expertise to work together to develop the collaborative approach of the Action Lab
- Action Lab 2017 – learning and selecting a theme?